

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

CUSTOMER NO. 22927

**Applicants:** Walker et al.  
**Application No.:** 09/604,898  
**Filed:** June 28, 2000  
**Title:** METHOD AND APPARATUS FOR CONDUCTING  
OR FACILITATING A PROMOTION  
**Attorney Docket No.:** 99-112  
**Group Art Unit:** 3622  
**Examiner:** YOUNG, John  
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**AMENDMENT and RESPONSE****to the Office Action mailed June 14, 2004 (Paper No. 7)**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Examiner:

In response to the Office Action mailed January 14, 2004 (Paper No. 7), please consider the following remarks.

This document is filed by Applicants' representative on behalf of the present Applicants for patent. Accordingly, references in this document to "we," "us," "our," and the like will be understood as indicating the present Applicants.